

TAKE BACK THE TAP!

When a plastic water bottle is tossed, its complicated life-span is only beginning. Long after you've satisfied your thirst, that bottle sits in a landfill - and in good company. Tens of millions more are destined for the dump every year.

Luckily, the tap is back and smarter than ever! Everpure's sophisticated line of home water filtration products offers the ultimate solution to all your water needs. Our exclusive precoat filtration technology combines Micro-Pure® and a unique pleated filter membrane to reduce particles as small as ½ micron in size. This means that Everpure's filtration systems can reduce contaminants such as lead, and Volatile Organic Chemicals, and substances such as chlorine, dirt and oxidized iron, while retaining vital minerals found naturally in water. Everpure is the number-one choice of five-star restaurants for over 75 years, and the only true commercial grade drinking water system available for the home -- the ultimate solution to the bottled water bind.



Americans used **50 BILLION** plastic water bottles last year. **40 BILLION** of them ended up in landfills. - www.fastcompany.com

To distribute the bottled water that's hauled to and fro within the U.S. each week, requires the equivalent of **37,800 18-WHEEL TRUCKS**.

A single 20-ounce bottle of water costing \$1.50 would pay for about **1,000 GALLONS** of municipal water - enough to fill the same bottle every day for 13 years. -The Week

About **4 BILLION** PET bottles end up in the waste stream, costing cities around 70 Million dollars a year in cleanup and landfill costs.


Worldwide, **2.7 MILLION** tons of plastic are used each year to make water bottles, and in the United States, **LESS THAN 20%** of these bottles are recycled. -The Week

NEARLY 90% of water bottles are not recycled and wind up in landfills where it takes thousands of years for the plastic to decompose. - www.treehugger.com

Americans throw away **22 BILLION** water bottles each year, over **60 MILLION** each day. - www.eatingwell.com

The **29 BILLION** plastic bottles manufactured in the U.S. each year require the equivalent of more than **17 MILLION** barrels of crude oil. - The Week

In 2006, Americans spent nearly **\$11 BILLION** on over **8 BILLION** gallons of bottled water. - www.thegreenguide.com

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Systems, Inc.**
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